A SNAPSHOT SWOT EXERCISE FOR ARTISTS THRIVE
On Using the I Am an Artist and/or I Work with Artists Tools

Briefly describe your use/attempted use of the Artists Thrive tools: __________________________________________________________
________________________________________________________________________________________________________________
________________________________________________________________________________________________________________
________________________________________________________________________________________________________________

STRENGTHS (What went best about my use/attempted use of the Artists Thrive tools? What were the strengths of the tools themselves?)
1. _______________________________________________________________________________________________________
2. _______________________________________________________________________________________________________
3. _______________________________________________________________________________________________________

WEAKNESSES (What do I wish had gone better? How could the tools themselves be improved?)
1. _______________________________________________________________________________________________________
2. _______________________________________________________________________________________________________
3. _______________________________________________________________________________________________________

OPPORTUNITIES (As we think about future use of these tools, what opportunities are available, or do we wish were available, to help us use them more/most effectively?)
1. _______________________________________________________________________________________________________
2. _______________________________________________________________________________________________________
3. _______________________________________________________________________________________________________

THREATS (What gets in the way of this work? Are there factors or forces that threaten our ability to pursue/achieve what we want with these tools?)
1. _______________________________________________________________________________________________________
2. _______________________________________________________________________________________________________
3. _______________________________________________________________________________________________________